

Dealer Update

Brought to you by Ciralight Global Inc.



October 18th, 2011

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Dear Jeff,

Hope everything is well with you. We're making great headway here at Ciralight with making connections and working to open doors for you all.

We are currently putting together updated Materials that include a new Installation Manual and a White Sheet of the Suntracker's upgrades and new inclusions. Please make sure to let us know what we can do to make the sales process easier for you.

With that said, take a look at a few of the things happening around Ciralight Global.

Sales Contest

Have you heard the news!? We've put together a Monthly and a Quarterly Sales Contest for our United States Dealers. Rules are included here for those who missed the official announcement yesterday ([Monthly Contest Rules](#) / [Quarterly Contest Rules](#)). Prizes include Gift Certificates for Live Entertainment Events and Travel.



While these Contests are only for our United States Dealers, we are currently designing the parameters of our International Sales Contest (stay tuned).

We look forward to rewarding your hard work and dedication with these fun prizes. Your efforts are greatly appreciated.

Upon looking at the rules you'll find out the sales contests are already underway. So let's see who wins this first month of October and this quarter. Check out the rules for all the information.

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These sites are great resources for everything Ciralight-related. Your online interactions with us are greatly appreciated. Many people are using Social Media as a standard for learning and research and the more action we have on our sites, the better.

EATON Webinar Presentation



For those of you who made our EATON Webinar (and those who did not) we have included here a link to the Presentation. Find out more about their POW-R Command Lighting Control System [HERE](#).

EATON is interested in hosting another Webinar in November. Let us know if you are interested in attending this event.

Got Testimonials & Photos?

Ciralight's looking to fill it's website full of rich, up-to-date media based on your field experiences and previous projects.

If you have any photos of installations and/or testimonials from customers, please pass them on to us so that we may share them in our "[Projects](#)" and "[Testimonials](#)" areas of our website.

Also, make sure to check out out "[Installation Sites](#) " Map and make sure your Suntracker Installation is included. We will be updating it soon with pertinent information regarding who made the sale, when it took place, etc. Could be a great opportunity for you to showcase your previous projects and secure future sales.

Ciralight's Fantasy Football League

For those of you who don't know, Ciralight is hosting it's first Fantasy Football League with it's Dealer network. With one-third of the season in the books, here is how the league has shaped up so far...

Pure NRG (Neil Smith - Vega Solar) **5-1-0**

AP ALL DAY (Austen Pfingst - WE Power) **4-2-0**

Honey Badgers (Jim Witt - The Energy Solutions Group) **4-2-0**

The Long Bomb Squad (Ken Walz - Ciralight Global) **4-2-0**

Sunday Sunrays (Jason Brain - Ciralight Global) **3-3-0**

Ciralight Sunbursts (Jeff Brain - Ciralight Global) **3-3-0**

Adler (Bryan Siemon - Adler Technology) **1-5-0**

Corona Steelers (Daryl Wilson - Ciralight Global) **0-6-0**

Still plenty of time for everyone to compete for First Place. The top 4 teams will play a two round playoff during the final two weeks of the season. We look forward to naming our first Champion at the end of the season.

Whoa! November's just around the corner. Keep up all the great work everyone! It's not too late to win our first Monthly and Quarterly sales contests!

Talk to you all soon.

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