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Dealer Update

Brought to you by Ciralight Global Inc.



December 12th, 2011

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Dear Jason,

December is upon us! How quickly these years seem to fly by. Seems like only yesterday it was January and the end of the year was so far away.

With only one month left, there's still enough time to squeeze SunTrackers into those last projects of the year. Might just get you in the running for our first ever [Quarterly Sales Contest](#) ending this month.

So what are you waiting for?! Let's close some deals!

Before you go start your Holiday shopping, check out what is happening with Ciralight and our Ciralight Suntrackers below...



New Ciralight CSI Submittal Form

Ciralight now has a new CSI (Construction Specification Information) Submittal Form for our Ciralight SunTrackers for your professional use. The Form includes technical data regarding material, measurements, performance, quality assurance, warranty, and more.

Wikipedia states:

"Submittals are required primarily for the architect and engineer to verify that the correct products will be installed on the project... The submittal process affects cost, quality, schedule, and project success. On large, commercial projects the submittal process can involve thousands of different materials, fabrications and equipment... The submittal process gives another level of detail usually not included as part of the design documents."

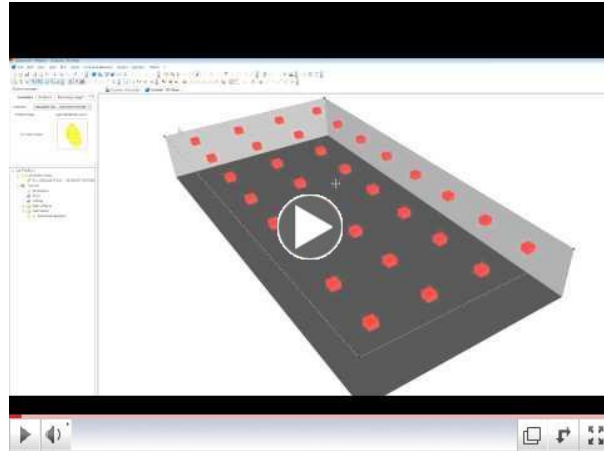
The CSI Submittal should be given to Architects or clients looking to include Ciralight SunTrackers in their next project.

We hope that the use of our new CSI Submittal Form will help you in your sales efforts when working with Architects, Designers, and Project Managers.

To download a PDF copy of this CSI Submittal Form
[CLICK HERE](#)

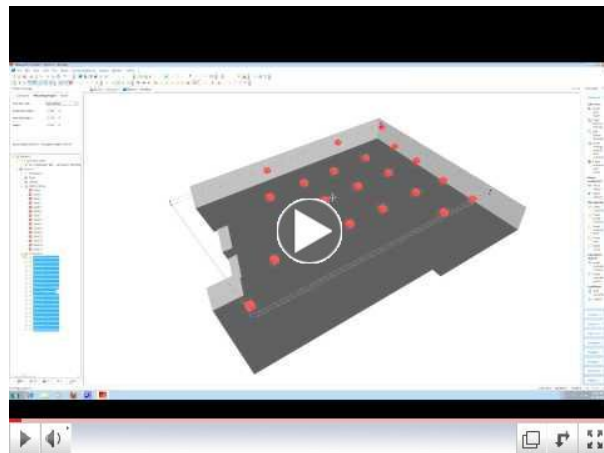
Learn How To Layout Ciralight SunTrackers Using DIALux

Interested in showing your customer what light levels they can expect by installing Ciralight SunTrackers into their space? Now you can!



Basic DIALux Layout Instruction ~ Ciralight Global

DIALux is a Lighting Design program that allows you to design a building interior and illuminate the space with real-life light levels. You can arrange your light fixtures, create multicolored results pages, and show your client the footcandles a SunTracker will provide. Make your presentations even more powerful and professional with this key sales tool.



Advanced DIALux Layout Instructions w/ CAD
Drawing ~ Ciralight Global Inc.

Thomas DeVoss, Ciralight Architect, leads you through these two videos and shows you how to design the room, create the Suntracker luminaire, import CAD drawings, and Export all the data to a pdf. Sure to help you in the sales process, DIALux is used worldwide as a leading digital illumination software.

To obtain a free download copy of the DIALux software
go to DIAL.de

For a copy of the Ciralight Suntracker IES file, [Click Here](#)

Find even more videos of Ciralight SunTrackers on [YouTube](#).

Recent Installation Pictures

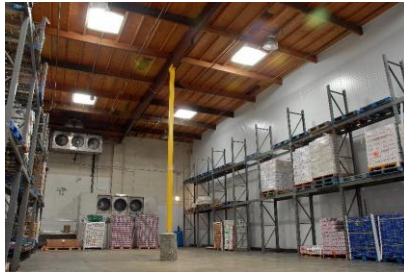


Suntracker Ones on Amsterdam Airport
Courtesy of Ciralight Europe



Office Space at RJ Donnelly in Wayne, NJ
Courtesy of David Ward (A Greener NJ)

NEW Installation Manual (Beta)



We've heard your ideas about a new Installation Manual and are working to provide you with an up-to-date manual to help make all installations successful.

Included [HERE](#) is a draft version of the new Installation Manual that provides great details, parts lists, and troubleshooting sections. Please take a look and let us know if you have any suggestions or recommendations that make it even better. Your input is greatly appreciated. Thank you.

[Download Suntracker One Installation Manual Draft HERE](#)

If you need anything from Ciralight, please feel free to ask. It is our pleasure to keep you informed and prepared for all sales opportunities.

That is, as long as it's not an XBOX 360 you're asking for. That's someone else's job this season.

Talk to you soon!
Happy Holidays!



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